

CiiTECH Receives CPD Accreditation for CBD Academic Course for All UK Health Professionals



As more people learn about medical cannabis and CBD, the use of these products has increased tremendously. Typically, most people rely on these products to mitigate their health conditions. However, to safely and effectively use medical cannabis and CBD, most people rely on the internet to gather vital information. Although numerous sources explain the health effects of CBD, there is limited information about healthcare professionals, for example, pharmacists, nurses and physicians. According to recent market statistics, the CBD industry will be a £3 billion worth industry in 2025! Ergo, with time, many people will rely on CBD products to improve the quality of their lives.

To ensure that the public uses these products safely, there is an urgency of providing reliable information to healthcare professionals. Since most people started using medical cannabis recently, healthcare professionals have limited or no knowledge about these products. Also, these professionals were taught very little about CBD in their formal medical education. With limited or no information, most healthcare professionals do not feel confident recommending or prescribing CBD products. CiiTECH is a company that has developed a 12-module course to help healthcare professionals learn more about medical cannabis and CBD in the UK.

The 12-course module provides detailed information on pharmacodynamics, pharmacokinetics etc. The module mainly focuses on practising physicians, pharmacists and nurses. It is crucial for healthcare professionals to familiarize themselves with new technologies and treatment options to offer reliable treatment.

Most healthcare professionals are busy with their careers and thus have limited time to engage in other activities. However, practising healthcare professionals can complete the 12- module course at their own pace. The module is online to ease its availability and accessibility to interested professionals. With a CPD accreditation, the module is certified and suitable for all healthcare professionals. Its accreditation by an independent body is an indication that the course provides valuable information. Using this module can help healthcare professionals fill their knowledge gaps in medical cannabis and CBD. Remember, using an accredited course module is prudent and safe because you will learn up to date details about these products.

According to Clifton Flack, the founder and CEO of CiiTECH, formalizing CBD education is the best option. Nowadays, there are numerous CBD products in the market. Also, there is a lot of misinformation confusing the users. Therefore, to develop the cannabis industry, the best approach was to establish an online academy. Remember, with technological developments, it is easy to access the internet using smart devices, for example, computers, tablets and smartphones. Therefore, CiiTECH can reach numerous healthcare professionals via the internet.

The founder and CEO of Medical Cannabis Mentor, Joe Dolce, was really excited when collaborating with CiiTECH. Dolce could not hide the fact the collaboration will have a massive impact on the cannabis industry. To help make the 12-module course better, Medical Cannabis Mentor participated in producing this course, ensuring that it follows set guidelines and fits all healthcare professionals. In a nutshell, CiiTECH's course accreditation will significantly revolutionize the UK's medical cannabis and CBD industry.