



Investor Presentation

July 2021

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**I was lucky to be in the right place
at the right time. But many others
were also in the same place. The
difference is that I took action.**

Bill Gates

Vision & Mission Statement



Our Vision

To deliver asymmetric returns for shareholders through exposure to unconventional assets and ventures, with high-growth and positive social impact potential, in the blockchain and Web 3.0 decentralised services space.



Mission Statement

Leveraging seven years at the forefront of the blockchain technology space, by investing in, and building commercial ventures that will deliver Web 3.0 decentralised technology solutions and services to an emerging global market of institutions, businesses and individuals.



Coinsilium Executive Team



EDDY TRAVIA

CHIEF EXECUTIVE OFFICER

Eddy has been a pioneer investor in blockchain technology since 2013. As Co-founder and CEO of Coinsilium, Eddy has led investments in 20 blockchain companies and advised more than 20 Initial Coin Offerings that have raised over US\$500m.

Eddy is also a Director at IOV Labs Asia, a Singapore-based joint venture between IOV Labs and Coinsilium Group.

Following 9 years as a private equity fund manager in Greater China, Eddy co-founded the world's first global incubator of blockchain start-ups and, in May 2014, was named among the 'Top 3 Most Influential Investors' at the Blockchain Awards.

Eddy has completed the Financial Engineering Executive Programme from Stanford University for financial executives in Hong Kong, as well as the Algorithmic Trading Programme from Oxford University.



MALCOLM PALLE

EXECUTIVE CHAIRMAN

Malcolm is Executive Chairman and Co-founder of Coinsilium. A multi-disciplined entrepreneur with a wide-ranging career spanning over 40 years, Malcolm has hands-on business experience in the technology, mobile communications, insurance and travel industries.

He has been in the blockchain and cryptocurrency industry since 2014. Malcolm is also a Director at IOV Labs, the parent company to RSK, which is the first smart contract platform secured by the Bitcoin network and RSK Infrastructure Framework (RIF).

Malcolm was also co-founder of MiningMaven, a well-established natural resources focused investor communications brand which he co-founded in 2009.

Coinsilium Non-Executives



FEDERICA VELARDO

NON-EXECUTIVE DIRECTOR

Federica is a qualified solicitor in England and Wales and, having applied for dual qualification in Italy, also practices Italian law.

Her experience covers national and international transactions including advising and assisting companies on sales, mergers and acquisitions, joint ventures, investments, admissions to the AIM Market of the London Stock Exchange, fundraising and general corporate-commercial advice.

Federica qualified in February 2009. Having completed a Graduate Diploma in Legal Studies at the London South Bank University and then the LPC at the University of Westminster in London.

Federica, passionate about the arts, has also gained a Master's Degree in Arts Policy and Administration at Birkbeck, University of London, after studying Art Law at Sotheby's Institute of Art.



CRAIG BROWN

NON-EXECUTIVE DIRECTOR

Craig was a founding shareholder of China Nonferrous Gold Limited and acted as its Finance Director and Company Secretary, before becoming Managing Director in 2010.

Prior to his roles with CNG, Craig held senior finance positions with two Canadian listed public companies, both of which successfully put gold mines into production during his tenure. Prior to his career in the natural resource sector, Craig qualified as a Chartered Accountant in New Zealand in 1993 and is a member of Chartered Accountants Australia and New Zealand.

He also has technology sector experience from establishing his own software company which provided specialist taxation, accounting and client management software. Currently, Craig is the Chief Executive Officer of ECR Minerals plc, an AIM traded mineral exploration and development company.

Our History



FOUNDATION 2015-2017

Formed in 2015
Investments in
blockchain start-ups

EVOLUTION 2017-2020

New management
Advisory Services
division formed
Revenue generating
Relocation to Gibraltar

AUTHORITY 2020 >

Relaunch
Venture Building
Open Finance + NFTs

The path to NFTs and beyond



Well-positioned given strong industry profile, relationships and global partnership network.

**13
JULY
2020**

Strategic Business Review

**10
DECEMBER
2020**

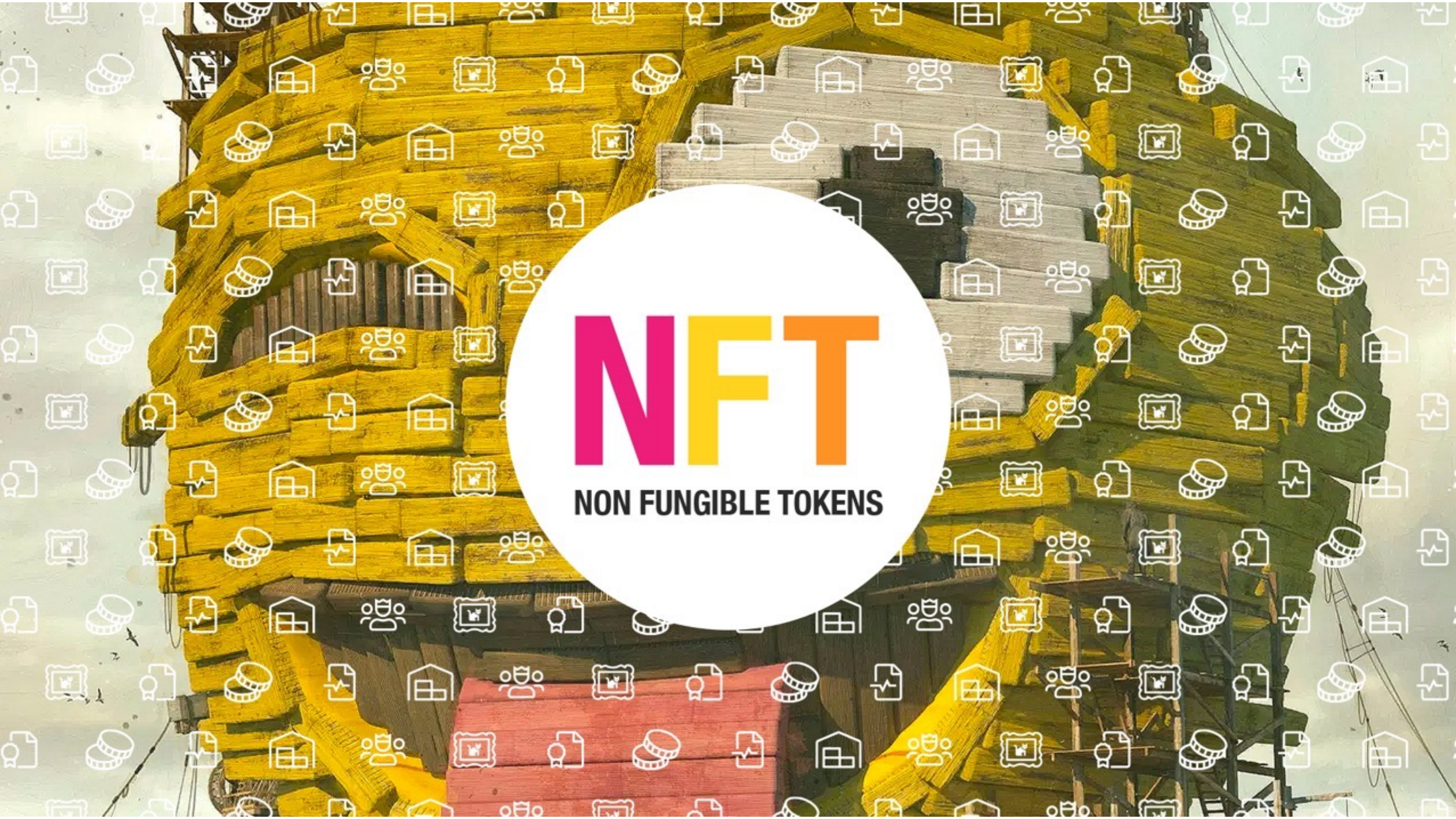
Technical Development and Support Agreement with Vietnam-based RedFOX Labs Joint Stock Company to support the creation of a range of Virtual Asset and Digital Collectible marketplaces and to facilitate the trading of NFTs across various prospective market sectors.

**17
DECEMBER
2020**

Agreement with The Gibraltar Philatelic Bureau Ltd for the creation of a commemorative limited edition Cryptocurrency Postage Stamp to be released in Q2 2021

**2
MARCH
2021**

MOU with Indorse Pte. Ltd., a Singapore company in which Coinsilium holds a 10% equity interest, to form a Partnership or Joint Venture in order to launch a NFT technology development studio in Gibraltar

The background of the image features a close-up, high-angle view of a large pile of weathered wooden planks. The planks are stacked in a way that creates a sense of depth and texture, with some showing natural wood grain and others appearing more aged or stained. Overlaid on this background is a repeating pattern of small, white, stylized icons. These icons include a house, a person, a document, a coin, and a film strip, which are commonly associated with digital assets and NFTs. In the center of the image, there is a large, white, circular graphic that contains the text 'NFT' in a bold, sans-serif font. The letters are colored: 'N' is pink, 'F' is yellow, and 'T' is orange. Below this, the words 'NON FUNGIBLE TOKENS' are written in a smaller, black, sans-serif font.

NFT

NON FUNGIBLE TOKENS



What are NFTs and why are some worth millions?

🕒 12 March



A digital-only artwork has sold at Christie's auction house for an eye-watering \$69m (£50m) - but the winning bidder will not receive a sculpture, painting or even a print.

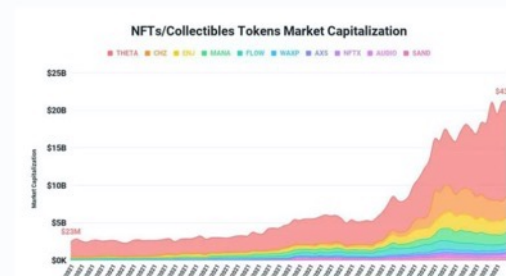
NFT Market Rages On: NFTs Market Cap Grow 1,785% In 2021 As Demand Explodes



Joseph Young Contributor
Crypto & Blockchain

The demand for NFTs is continuing to surge and the NFT market is showing no signs of slowing down.

Year-to-date, within less than three months, the combined market cap of major NFT projects has increased by 1,785%.



'What the hell's an NFT?' — 'SNL' explains in an amazing rap parody

Published: March 28, 2021 at 6:13 p.m. ET

By [Mike Murphy](#)



Pete Davidson rapped about NFTs on "Saturday Night Live."



What are NFT's



“Thus, we can view NFTs as liquid intellectual property (“liquid IP”) for all forms of digital content, a marketplace which is measured in trillions of units that is about to be tokenized.” Jake Brukman, Founder of CoinFund

An NFT is a token that is a unique digital asset. In the ordinary sense of cryptocurrencies, we have a large number of units that are interchangeable:

For example, 1 BTC or ETH in my wallet is exactly the same and equal to 1 BTC or ETH in your wallet.

But my **1 NFT token** can represent a unique painting that is not equal to 1 of yours because it's different paintings with different prices by different artists.

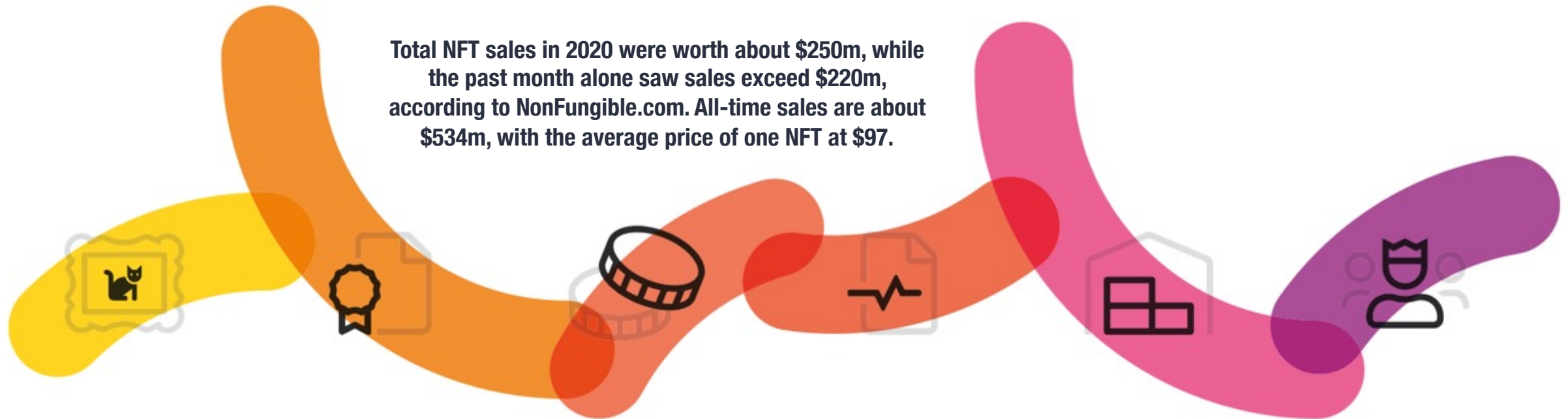
Every **NFT** is unique and exists in a single number. Each of them contains identifying information recorded in smart contracts. This information makes each **NFT** different from the other, and therefore they cannot be replaced by other tokens. Thus, non-fungible tokens are unique and cannot be copied.



NFT is Booming Here's Why...



Total NFT sales in 2020 were worth about \$250m, while the past month alone saw sales exceed \$220m, according to NonFungible.com. All-time sales are about \$534m, with the average price of one NFT at \$97.



Collectibles

Art
Music
Sports

Legal

Provenance
Identity
Security

Third Sector

Fund Raising
Campaigns

Finance

Lending
Insurance
Annuities
Coded Income*

Commercial

Real Estate
Logistics
Supply Chain

Brands

Loyalty
Rewards
Customer Engagement
Competitions

A partnership between Coinsilium and Indorse



A Picks and Shovels business in Blockchain Web 3.0 services + NFT Space





GAURANG TORVEKAR

TECHNICAL LEAD

Gaurang is the Co-founder and CEO of Indorse, a blockchain powered skills validation platform. Indorse has received investments from Coinsilium Group and the venture arm of the Times of India Group.

Gaurang was the Co-founder and CTO of Singapore-based Attore, established in 2015 as one of the world's first Smart Contracts as a Service platforms. Gaurang has a Masters in Information Systems from Singapore Management University.

He has conducted courses on Ethereum hands-on coding and has worked on a book on Building Ethereum Dapps.

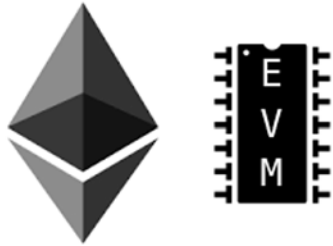


EXTREME INNOVATION

Technologies



Nifty Labs a Gibraltar based partnership



- Gibraltar based partnership initiative between **Indorse and Coinsilium Group** to design + build innovative next-generation blockchain business applications and solutions providing trust, privacy and security
- Expertise in **smart contract-powered Non-fungible token (“NFT”)** technology solutions with capability to build and develop on **Ethereum, RSK** and other NFT-compatible blockchain protocols
- Team of engineers, designers, UI/UX experts, with experience and expertise across a broad range of blockchain technologies including development of NFTs on Ethereum platform, token standards **ERC 721, ERC 1155** + other compatible standards.
- Capability to port implementations with interoperability across blockchain platforms such as **RSK** and other **EVM** compatible sidechains.



Development Capability

- Non-Fungible Token (NFT) Development
- Smart Contract Development
- NFT Wallet Development
- NFT Market Places



Advisory Services

- NFT Concept Development
- Tokenomics Modelling
- NFT Execution Strategy
- Token Sale Model Strategy

Nifty Labs Products



RSK Powered NFT Market Place

- Nifty Labs commences development of new NFT marketplace platform
- First 'NFT on Bitcoin' marketplace platform solution for NFT tokens to be built on the RSK blockchain
- Initial focus on digital art, music, sports, gaming and metaverse assets
- RSK to prioritise token bridge build to enable transition of RSK blockchain standard NFTs to other blockchain standard NFTs including Ethereum ERC721

RSK Token Bridge for
'NFTs on Bitcoin'

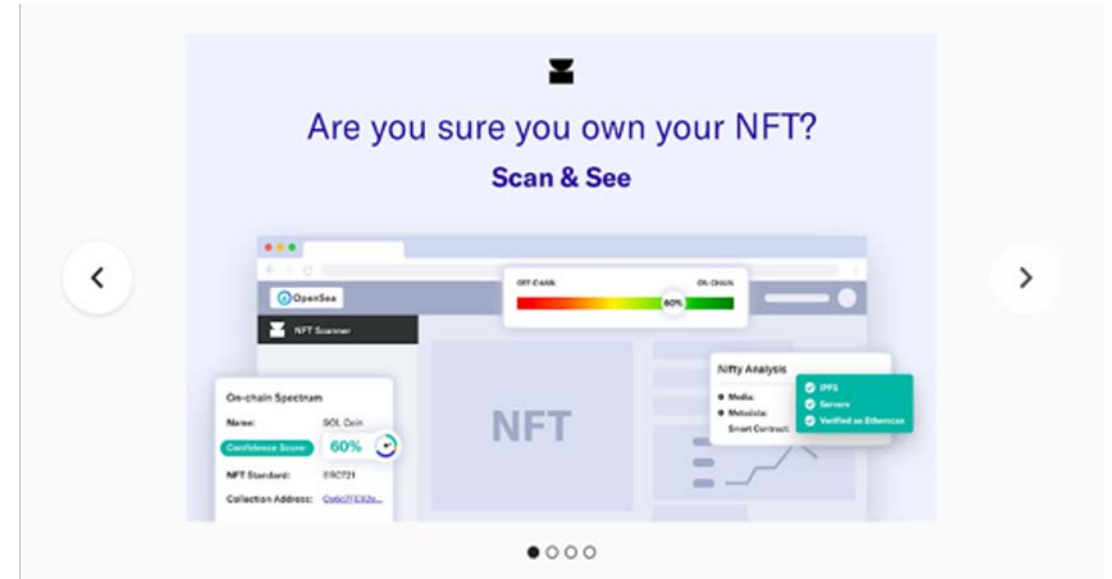


Nifty Labs Products



NIFTY SCANNER Software 1.0 (Alpha Testing Stage)

- ‘Nifty Scanner’ browser extension scans Non-fungible Tokens (‘NFTs’).
- Provides detailed essential background security information on how and where the assets (the media and the metadata) associated with an NFT are stored.
- Available on Google Chrome, Mozilla Firefox, Opera and Brave.
- Currently, compatible with OpenSea, compatibility with other marketplaces to follow soon.
- Commercial model to provide an ‘Indorsed’ stamp or verification mark for NFTs.



Blockchain Clients, Partners + Technologies

*Indorse + Coinsilium combined



Capita

icon



Gibraltar Finance
HM Government of Gibraltar



A scenic view of Gibraltar at dusk, featuring the Rock of Gibraltar, the city lights, and the harbor. A modern glass observation deck is visible in the foreground. The image is overlaid with a white circuit-like graphic consisting of lines and circles. The title "Gibraltar Cryptocurrency Stamp & NFT Collectible" is centered in white text.

Gibraltar Cryptocurrency Stamp & NFT Collectible

Gibraltar Cryptocurrency Postage Stamp



To celebrate the impact Blockchain is set to have on the world, Her Majesty's Government of Gibraltar and the Gibraltar Philatelic Bureau are issuing a limited edition 2021 commemorative 'Cryptocurrency' postage stamp dedicated to this revolutionary new technology.

Each stamp is highly collectible in its own right and comes with a priority entitlement to pre-reserve a companion set of limited issue Digital Collectible NFTs, to be released in July 2021.

The NFT companion series will be available for sale and subsequent secondary market trading on a dedicated Digital Collectible marketplace to be developed on the Atomic Hub platform by Coinsilium and RedFOX Labs.

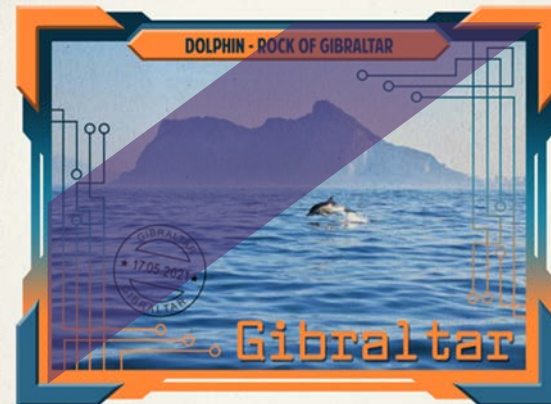


NFT Digital Collectible!



- 100,000 NFTs will be minted - two NFTs per bag with sub US\$10 cover price per bag to encourage high volume secondary market trading activity with royalty/commission generated on each transaction.
- NFT artwork exclusively commissioned iconic images of Gibraltar.
- The NFTs minted with varying levels of scarcity as individual constituents making up a collectible set.
- Collection to include: Common, Uncommon, Rare, Super Rare, Mythic Rare' designed with enhanced value characteristics.

GENESIS COLLECTION LAUNCHING JULY 2021! #NFT



IOV Labs Asia Pte Ltd – Singapore

- 50/50 Joint Venture Company ("JVC") between Coinsilium and IOV Labs
- RSK Technology adoption
- Commercialise RSK's services and technologies to corporations, entrepreneurs, governments and NGOs
- IOV Labs Ltd is a Gibraltar registered company and the parent to RSK. The RSK network is one of the most secure smart contract platforms in the world, designed to leverage Bitcoin's unparalleled hash power via merge-mining while extending its capabilities. It is complemented by the RSK Infrastructure Framework (RIF), a suite of open and decentralised infrastructure protocols that enable faster, easier and scalable development of distributed applications (dApps) within a unified environment.

Fundamentals



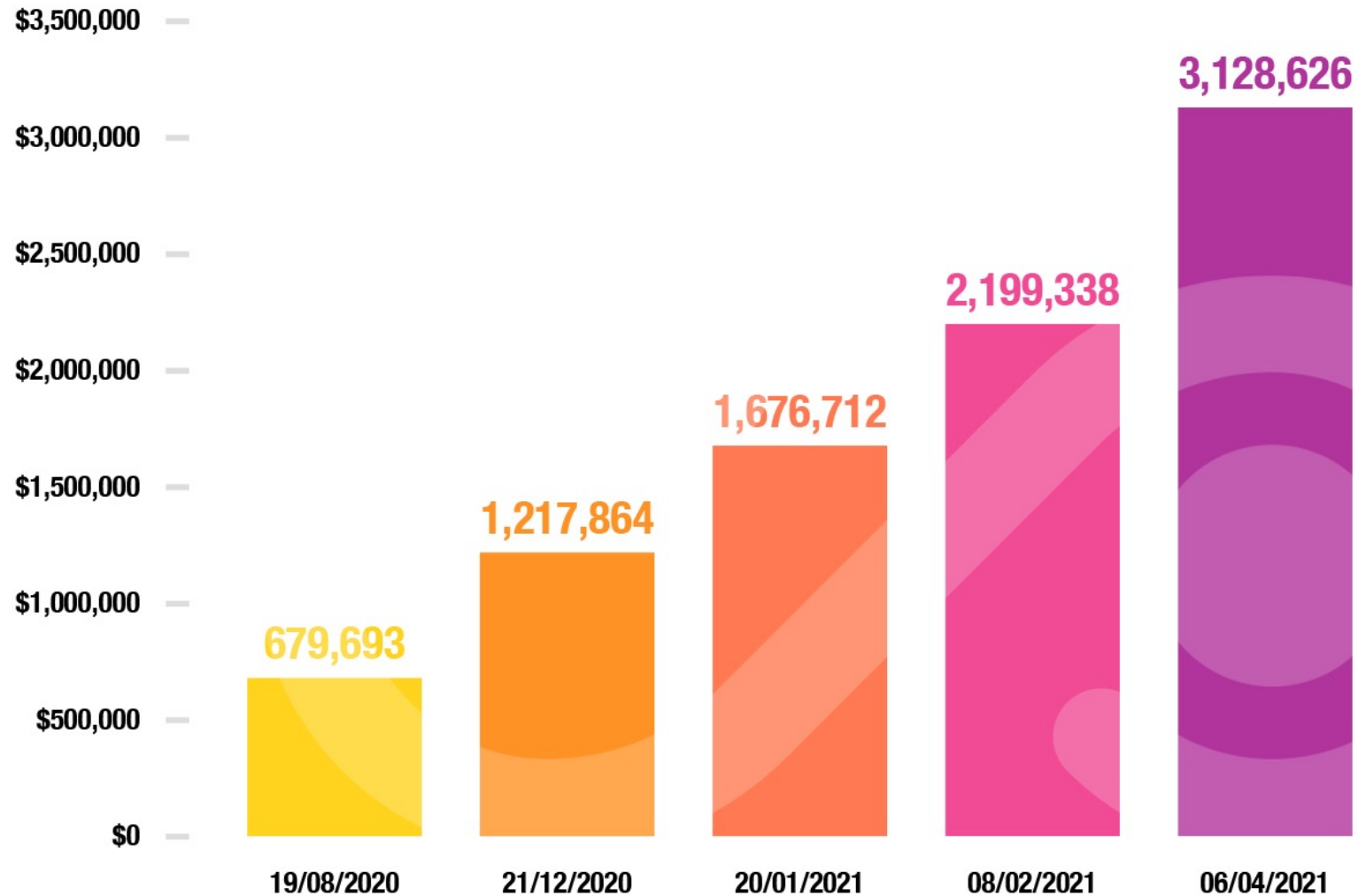
SECURITIES IN ISSUE

Securities in issue (exc. treasury)	170,168,235
Shares in treasury	4,580,000
Total shares issued (inc. treasury)	174,168,235
Warrants & options granted	38,428,000
Fully diluted inc. treasury	213,168,235
Shares in public hands	75.44%

SIGNIFICANT SHAREHOLDERS

Name of Shareholder	No. Ordinary Shares	%
IOV Labs Ltd	25,934,000	15.24
Malcolm Palle	8,134,234	4.78
Eddy Travia	7,506,702	4.41
Great North Star Intl Inc.	6,250,000	3.67
Hakim Mamoni	5,352,913	3.14
Craig Brown	22,222	0.015

Crypto Treasury Reserve (fully vested + vesting)





**NIFTY
LABS**
EXTREME INNOVATION



Thank You!

Coinsilium Group Ltd

Eddy Travia

eddytravia@coinsilium.com

+44 7881 306 903

Malcolm Palle

malcolmpalle@coinsilium.com

+44 7785 381 089





Eddy Travia

Jul 4 · 15 min read



Appendix

Coinsilium's Coded Income Model

On 4 July 2020, Coinsilium CEO, Eddy Travia, published 'The Coded Income Model'.

The Coded Income model is a DeFi-inspired model designed to bridge the crypto economy with the real economy. This model presents a market-ready digital alternative to equity funding, crowdfunding and conventional lending. 'Coded Income' is in reference to income utilising digital currencies (Cryptocurrencies, Stable Coins + CBDC's) automatically distributed via 'Smart Contract' to a user's blockchain address.

Definition: the provision of a collateralised loan for a near-operational or operational project whereby, in exchange for funding, the principal agrees to distribute a percentage of future revenues via a yield-bearing Smart Contract directly and automatically to the capital provider's Crypto wallet or blockchain address.

[https://medium.com/coinmonks/the-coded-income-model-81095534e624`](https://medium.com/coinmonks/the-coded-income-model-81095534e624)